

Author Andrew Snorton

Author, television host, and speaker



The official press and media kit for
Andrew Snorton (author)



This is Author Andrew Snorton.

The New Jersey-raised and, Wake Forest University alumnus has a professional background in Corporate America (insurance claims) and is involved in his share of service programs like Bowl for Kids' Sake (with Big Brothers-Big Sisters of Metro Atlanta) and other related programs. However, he reaches for more. He transitions to teaching in Gwinnett County Public Schools at Pinckneyville Middle School and serves as an advisor for the after-school sports programs, the yearbook, and the Lyricists' Lounge Poetry Club (in addition to teaching language arts, social studies, and journalism). While making positive inroads, there's more in store.

He grows as a community presence, ranging from his board membership on Family Food Festival Atlanta, the LEAD Foundation, Inc., a member of Alpha Phi Alpha Fraternity, Inc, including the Alphas of Atlanta (which hosts its annual #AlphaDerbyWeekend™), along with different advisory boards including serving as a former president of the Association of Wake Forest University Black Alumni (2011-15), the university's Alumni Council (2011-16), Alumni-In-Admissions, the School of Divinity (2017-22), the Greek Alumni Advisory Board, and other related entities.

And then in 2017, he continues to expand his reach in equipping, educating, encouraging, and empowering others.





Deeper than your deepest sleep: thoughts on love with Joseph Snorton (the debut).

Released in 2017, if you or someone you know can identify with poetry based on the topic of love and its broader lenses, this is the book *for you*.

Based on conversation with a family member he didn't know existed until 2014, the book is a retelling of conversations between the author and his distant relative, Joseph. In looking at love through the relationships with your parent or guardian, siblings, extended family, community, civic organizations, people in your life, people who are no longer in your life, heartache, and self-reflection, the reader engages with a topic and an energy that is relatable and resonates with any audience. When readers consider their own personal struggles ranging from family, friends, career, or themselves, it puts things in perspective in that any can experience such an energy and emotion through multiple means. The 19-chapter poetic reality is one that is authentic and accessible; as we *#gettoknowjoe*, we ultimately get to know ourselves.





The second book. 9 stories of faith: volume 1.

Everyone is going through *something*. While people hear this, it may not always resonate when they consider their own personal struggles ranging from family, friends, career, or themselves. It can sometimes get to the point where they have little to no hope, faith, and feel they are “stuck” where they are. However, where you are is not where you’ll always be; when you get a point of reference to others’ life challenges, it can give people perspective, even a restoration of their hope and grounding. Nine people across the lenses of Christianity, Hinduism, and Islam are bold enough to share their stories, including the central questions centered on the following:

- What is your biggest daily struggle or challenge?
- What do you do to work through it?

With an array of stories ranging from physical health, mental health, life after incarceration, and other life challenges, ordinary people display extraordinary strength as they identify constructive ways through life’s challenges, conventional and otherwise, to live lives of meaning and purpose. These are their stories of *faith*.





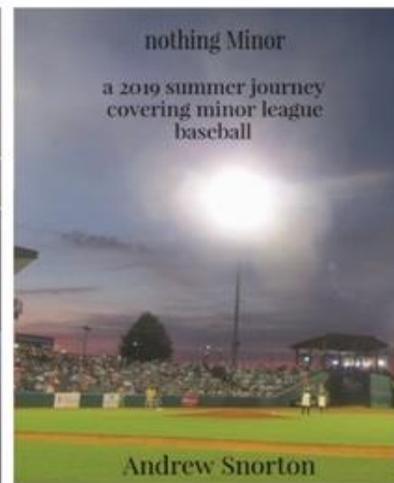
The third book: get in the game that is nothing Minor.

The national pastime shared via the lens of the minor leagues. Covering 7 games in 8 weeks across the Carolinas, Georgia, Alabama, Tennessee, and Mississippi, it provides an intimate and engaging look at the grand old game at the A, AA, and AAA level. Complete with player interviews, game-coverage, photos, and a look at the Negro Southern League Museum (during the 100th anniversary of the league), fans of the game at all levels can find something to connect with.

From future stars to players already on the 40-man Major League Baseball roster, it's more than just capturing amazing gameplay. It's about sharing wisdom, insight, and passion for a game that people from all walks of life enjoy and share with those coming behind them.

It is more than just the game within the game; it goes beyond it in a way that is knowledgeable yet relatable.

And that is *nothing Minor*.





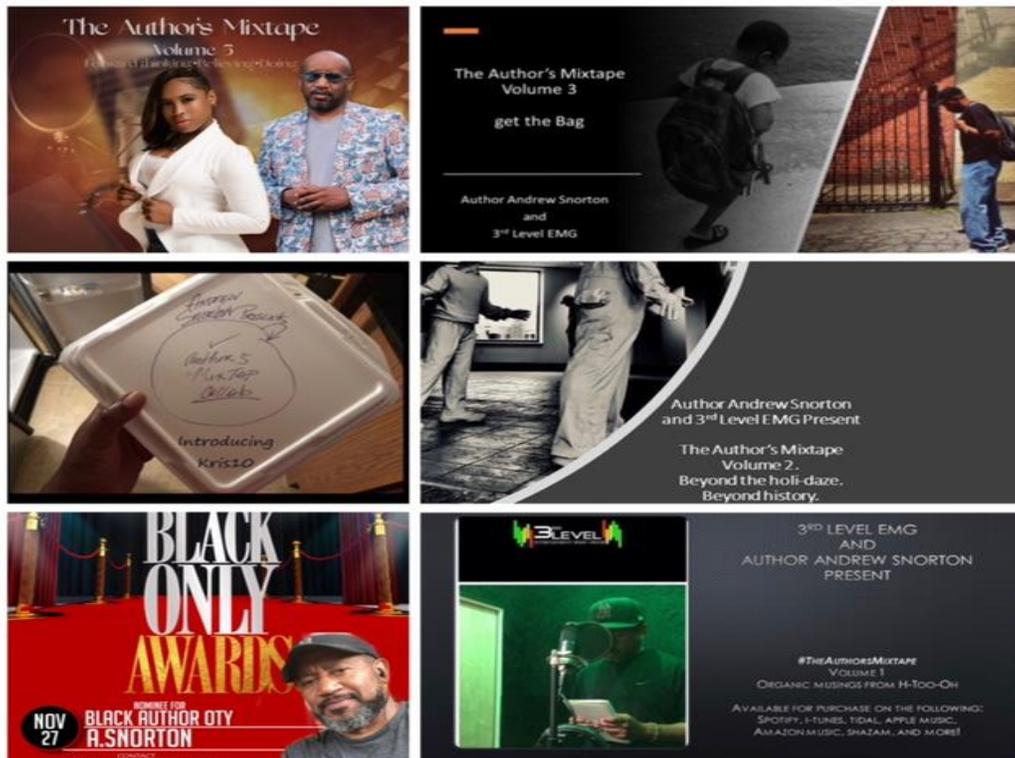
The Author's Mixtape audiobook series.

His collaborative project with 3rd Level Entertainment Group is more than just another audiobook; it's a series and organic experience that encompasses spoken word and music in a style all its own.

The Author's Mixtape is a 3-volume experience like none other. All topics are provided in individual 2-hour studio sessions, and not only does the author create a piece, but the entertainment group comprises an instrumental.

All tracks for the 7-track *Organic Musings From HTooOh* (Volume 1), 8-track *Beyond the holi-daze, Beyond History* (Volume 2), and the 9-track *get the Bag* (Volume 3) **are all recorded in one take.** Thanks to the presence of newcomer Kris10, *The Collaboration* (Volume 4) is her introduction and augmentation to the series. Released in August 2021, *Volume 5: forward thinking * being * doing* has her as the featured author for the series.

All are all recorded in **one take.** Available for purchase on nearly 300 platforms including (but not limited to) I-tunes, Apple Music, Tidal, Spotify, Rhapsody, Pandora, Soundcloud, Amazon Music, and more, it's a game-changing experience only the author can create **organically.**





A leading presence in-person and online.

Since his *debut in 2017*, this in-demand presence is a participant and speaker in multiple festivals and special events, including (but not limited to) the following:

- The Mississippi Book Festival in Jackson, MS (2017-19, 2021-22; participating author).
- The Literary Festival of Charlotte in Charlotte, NC (2017; participating author).
- Family Food Festival in Atlanta, GA (2017-19; participating author).
- An afternoon conversation at Central Carolina Community College in Sanford, NC (2018); guest lecturer).
- African-American Author Fair in Nashville, TN (2018; participating author).
- Atlanta African-American Author Festival in Atlanta, GA (2018-19; participating author).
- Public discussion: Examining the role of the black author via the Atlanta African-American Book Festival (2018; panelist).
- Clayton County Library System Indie Author Day in Clayton County, GA (2018; participating author).
- East of the River Book Festival in Washington, DC (2018; participating author and panelist).
- Bluffton Book Festival in Bluffton, SC (2018; participating author).
- Tubman Museum Winter Festival in Macon, GA (2018; participating author).
- Detroit Book City African-American Family Book Festival in Detroit/Southfield, MI (2019; participating author and panelist) and Fall Family Festival (2020).
- Sistahs of Urban Literature 10th Anniversary Event in Greensboro, NC (2019; participating author).
- Indie Author Festival in Greenville, SC (2019; participating author).
- Guest speaker, Winder Public Library (2020; Winder/Barrow County, GA).
- Guest speaker/author for the Stone Mountain-Lithonia Chapter of Delta Sigma Theta Sorority, Inc. Book Fair (2021).
- BCSG360 Diamond Classics (Jacksonville, FL; Dallas/Frisco, TX; Nashville, TN).
- Art-N-The Park Festival (Piedmont Park in Atlanta, GA).
- DeKalb Art in the Park (Exchange Park in Decatur, GA in August/October 2021).
- Rockford Author's Unit (Virtual Event based on Rockford, IL in September 2021).
- Juneteenth Festival author and speaker (Bloomington, IL and Lincoln, IL in June 2022).
- Louisville Book Festival (Coming in October 2022).

With his books available in (but not limited to) Booknook (Decatur, GA), Medu Bookstore (Atlanta, GA), Nubian Bookstore (Morrow, GA), Black Dot Cultural Center (Lithonia, GA), Park Road Books (Charlotte, NC), Readmore Book-N-Card (Madisonville, KY), Pan-African Connections (Dallas, TX), Hub City Bookstore (Spartanburg, SC), Tubman Museum (Macon, GA), Detroit Book City (Southfield, MI), Lemura Books (Jackson, MS), YGB Children's Bookstore and Workshop (Stone Mountain, GA), Winder Public Library (Winder, GA), Luella High School (Locust Grove, GA), Bobzby Books (Bloomington, IL), Ladiworkz Ent (Rockford, IL) the Negro Southern Leagues Museum (Birmingham, AL), and Wake Forest University's Campus Bookstore (Winston-Salem, NC), he is forging relationships and connections with a growing readership.



Television show host and speaker.

In October 2018, he takes the next step as the host of *The Conversation Corner*. Focusing on guests across the fields of entertainment, business, the community, and more, the show airs the **2nd and 4th Wednesday** of each month at 7pm EST on the Status Network via the Lyve TV channel (viewable on the network's website, free app/channel, Facebook Live, Instagram, Periscope, the LyveTV YouTube Channel, ROKU, and Amazon Firestick among other platforms). Guests including Reigndrop Lopes, Tyressa Ty (the brand and road manager for hip-hop icon Doug E Fresh), public officials and more enjoy the engaging and welcoming space to discuss current topics to reach a wide array of viewers and more. Combined with a sincere acumen in speaking in public and related audiences, it's time to constructively amplify great stories and people making a positive impact. **#letshaveaconversationwithauthorasnorton** today!

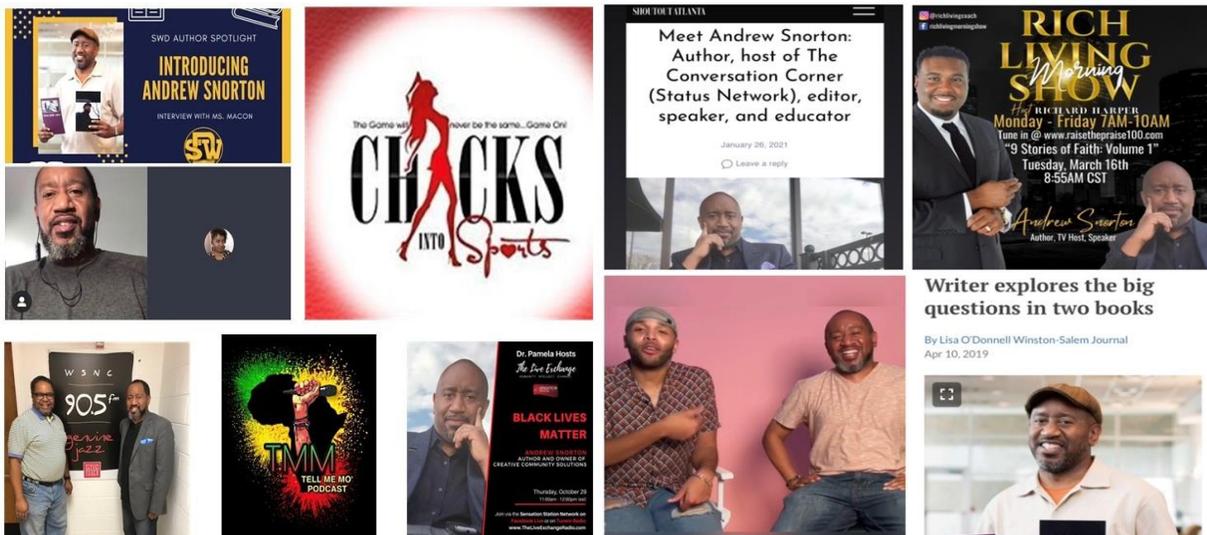




A growing media influence.

In addition to his television show, there are other media outlets taking note of his work as an author and beyond. These are just a few of the outlets since 2019 (with others pending) that have conducted interviews and profiles on the author (for a complete listing, click [HERE](#)):

- Voyage Atlanta/Dallas/Memphis Dallas Magazine, along with Shoutout Atlanta (affiliate).
- CanIBeMea (based in Houston, TX).
- The Gwinnett Daily Post
- The Winston-Salem Journal.
- The Greek Column (Wake Forest University).
- Alumni Focus/Spotlight and Wake Forest Magazine (Wake Forest University).
- How I Came Up with SkoVu TV (February 2022).
- WSNC 90.5 FM's Triad in Focus.
- Urban Authors (UBAWA) Black History Month Author Profile Series.
- Dallas Boss Magazine.
- East of the River Alumni Author Feature Series.
- Blackmeninamerica.com (The Literary Corner).
- Hard in the Paint Sports Broadcast and Podcast.
- 92.9 FM Atlanta Sports Radio with Sam Crenshaw.
- Shoutout Atlanta Magazine and their Podcast Series.
- Rich Living Morning Show and Cortez Mack TV.
- 1380 AM Atlanta on Too Much Truth with Derrick Boazman.
- Panelist/guest for the Black Podcast Festival (May 2022).





Innovative online series (two of them).

Through the weekly (each Wednesday at 1:06pm EST on Facebook Live for Author Andrew Snorton and Instagram Live for @authorasnorton) live chat series **#TheFast15**, the mid-day/midweek 15-minute chat provides opportunities for all to “come up for air”. During the now-normal, engagement through having time to simply check-up and check-in, enjoy a short reading from one of the books (and/or audiobooks), and closing out with an encouraging word provides a “safe space” for all to decompress and get renewed.

Likewise, the **#allabouttheauthors** series is a collaborative project with fellow author Fiyah Tyressa Ty. The Zoom-based series typically takes place every 2nd and 4th Sunday (now at 3pm EST), the hosts not only connect their audiences with featured fellow authors (2) to discuss their work, but a true partnership where they are able to do the same.

Join Author Andrew Snorton
April 8, 2020
1:06pm EST

#TheFast15
Our Facebook and Instagram Live Series.
A midweek check-in, short readings,
and more.

Every Wednesday for 15 minutes.

Facebook icon | Instagram icon

#allabouttheauthors
Conversations on their work and more!
May 10, 2020 at 2pm EST on Zoom

Hosted by Celebrity Plug Tyressa Ty
and Author Andrew Snorton

Guest authors:
Willie Cartwright and Tina Ruffin



Let's connect today.

With more than 100 events/signings, including nearly 30 book festivals since his debut in 2017, and more forthcoming, along with being a television show host and speaker, he's sincerely about building and enhancing our level of connectivity with each other. A growing positive, professional, engaging, and impactful presence, you can #gettoknowJoe as well as #keepthefaith while making sure to #getinthegametoday complete with the strengthening and soothing sounds of #TheAuthorsMixtape. #Letshaveaconversationwithauthorasnorton for bookings and updates with the Author Academy Award nominated (top-1000 books as "Deeper" is nominated for best memoir and "9 stories" for best self-help) and 2021 Author of the Year nominee via the Atlanta-based Black Only Awards (November 2021); let's connect!



Press/media/booking/official updates

Website: www.asnortonccs.wixsite.com/authorpage

Facebook: Author Andrew Snorton

Instagram/Twitter/YouTube: @authorasnorton

Official Hashtags: #AuthorASnorton #TheAuthorsMixtape #BHBH #9StoriesOfFaithV1

#GetToKnowJoe #nothingMinor

All books/audiobooks are available on Amazon, Barnes and Noble, and multiple bookstores.

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